



Energy Days | eseia Professional Training Bioresource Energy Transition

Date: 28-29 June 2016

Venue: eseia Brussels Hub. Rue d'Arlon 22, 1050 Brussels, Belgium

➤ Tuesday, 28 June 2016

09.30 – 10.00 Coffee and registration of participants

10.00 – 10.30 **Welcome by eseia Director, Brigitte Hasewend**
Tour de table

10.30 – 12.30 **Business development in the biobased economy (examples of high value products)**
Lecturer: Mrs. Petra Doelman, Allianta

12.30 – 13.00 Lunch break

13.00 – 15.00 **Technologies and skills in the bioresources value chains**
Lecturer: Prof. dr. M. Narodoslowsky, Technical University of Graz

15.00 – 17.30 **Work group session and professional coaching**
What value proposition can you define with the canvas model and how to apply it to the biobased products and resources? What are the main partners needed for your product and how to generate capabilities for the product development?

17.30 – 18.00 **Summary of the first day**

➤ Wednesday, 29 June 2016

09.00 – 09.30 Welcome coffee

09.30 – 12.30 **Social and private costs and benefits of the biobased economy**
Lecturer: Dr. Yoram Krozer, University of Twente

12.30 – 13.00 Lunch break

13.00 – 15.30 **Work group session and professional coaching**
What are the economic (dis)advantages of your product and how to integrate the social benefit of your product accounts?

15.30 – 16.30 **Summary of the training session**